

BUTTERFLIES BY GRACE DEFINED BY FAITH

14TH ANNUAL

# SHERO

GALA AWARDS

SPONSORSHIP OPPORTUNITIES



## PRESIDENT'S MESSAGE:

Dear Friend,

Butterflies By Grace Defined By Faith (BBGDF) is pleased to invite you to join us on the 14th Annual SHERO Gala Awards Dinner on Saturday, October 26, 2024, at 6:30 pm, at Hilton Jackson Hotel, 1001 E. County Line Road, Jackson MS for a special evening celebrating our 14th anniversary and honoring this year's recipients of advocates, survivors, and change makers. The theme of the night is "It Is Necessary." All proceeds from the gala will fund our programs which offer educational workshops and practical workshops & resources at no cost to women in our community.

Join us in this extraordinary celebration of the tireless advocacy and passionate work of BBGDF on behalf of domestic violence survivors. This unforgettable evening will be filled with great music, dinner, and remarkable speakers. We will honor our SHEROs and community supporters who have devoted their lives to raising awareness about domestic violence and inspiring countless individuals in their community. Be a part of this uplifting gathering, filled with warmth, friendship, and a generous outpouring of support for those who have made a positive change in their communities.

Since its inception in 2010, BBGDF has been a beacon of hope for community, empowering, educating, and equipping survivors of domestic violence by acknowledging and affirming their experiences. BBGDF was established after the tragic murders of Heather Spencer and Latasha Norman in 2007, and we stay committed to their memory and to the cause of eradicating domestic violence.

Become a catalyst for transformation by sponsoring our event at one of our carefully designed giving levels. Your contribution will help us build a brighter future for women and teens in our community, and we are grateful for your supporting our mission to make a lasting impact. Please see the giving levels and benefits enclosed to see how you can best support BBGDF. Your contribution will be instrumental in allowing us to continue the work that we take pride in doing. We have a history of serving our community and know that it takes a village to bring about CHANGE! Together we can create meaningful change. We are so grateful for your consideration in partnering with us. Please see the sponsorship levels included in the package.

With warmest regards,

**Eva Jones**  
Founder and President

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# 14TH ANNUAL SHERO GALA AWARDS

## SPONSORSHIP OPPORTUNITIES

Your support has the power to transform lives! As an event sponsor, you'll be enabling us to continue our work in the community and bring hope to those who need it most. Check the enclosed giving levels and benefits and join us in making a positive impact. We are grateful for your consideration and look forward to having you as a valued sponsor! For more information, contact Eva Jones at [evajustice5@hotmail.com](mailto:evajustice5@hotmail.com) or 601.953.5747.

## SPONSORSHIP LEVELS

### AMETHYST SPONSOR \$2,500

- Full-page ad space in the printed event program
- Recognition during the event, opportunity to share a statement
- Special acknowledgment at all events
- Logo included in printed programs and table signage and on BBGDF website
- Thank You and acknowledging sponsor on social media platforms.
- Promotional products included in the conference bag
- Complimentary Bottle on the Table
- Reserved Table

### AUBERGINE SPONSOR \$1,500

- Full-page ad space in the printed event program.
- Special acknowledgment at all events
- Logo on BBGDF website
- Thank You and acknowledging sponsor on social media platforms.
- Promotional products included in the conference bag
- Four (4) reserved admission tickets for the event
- Promotional products included in the conference bag
- Complimentary Bottle on the Table

### VIOLET SPONSOR \$800

- Full-page ad space in the printed event program
- Logo on BBGDF website for 1 year
- Logo on registration area signage at the venue
- Promotional products included in the conference bag
- Two (2) reserved admission tickets for the event
- Lavender Sponsor \$500
- Event program half-page ad space in the printed event program
- Logo on BBGDF website
- One (1) reserved admission ticket for the event

### LAVENDER SPONSOR \$500

- Event program half-page ad space in the printed event program
- Logo on BBGDF website
- One (1) reserved admission ticket for the event

Mail and make checks payable to:

**Butterflies By Grace Defined By Faith**

P.O. Box 23871

Jackson, MS 39225

We look forward to your participation in this year's event.

For more information, contact us at [www.bbgdf.org](http://www.bbgdf.org) or

## TICKETS & ADS

Tickets are available for purchase online at [www.bbgdf.org](http://www.bbgdf.org) (<http://www.bbgdf.org>) for \$60 each or a table of ten for \$600.

Full Page Ad (8.5x11)- \$100

Half Page Ad (8.5x5.5)-\$75

Quarter Page Ad (4.25x5.5) - \$50

Business Card (4.25x2.75)- \$35

All donations are tax-deductible and will be recognized, in digital format, on our social media platforms, website, and on the event program. (Federal Tax ID#: 27-34788949)

To ensure recognition of your sponsorship in our printed program, please send all artworks by October 10, 2024.

If you are purchasing an ad, you must create and send artwork and media submissions to: [evajustice5@hotmail.com](mailto:evajustice5@hotmail.com). Please send them according to the dimensions listed in PNG or JPEG format.

14TH ANNUAL  
**SHERO**  
GALA AWARDS

**WE LOOK FORWARD TO  
YOUR PARTICIPATION IN  
THIS YEAR'S EVENT.**

For more information, contact us at [www.bbgdf.org](http://www.bbgdf.org) or 601.953.5747 or via  
email at [evajustice5@hotmail.com](mailto:evajustice5@hotmail.com)